



#YearOfTheCBO Rally – May 7, 2019

Social Media Toolkit

Hashtag:

- #YearOfTheCBO

Handles:

- @NYCMayor
- @NYCCouncil
- [Find your Councilmember here!](#)

Promote the Rally!

Help us spread the word

- Tell NYC it's time to uplift the institutions that make our city strong! #YearOfTheCBO
[add image below]
- Calling all human services advocates, providers, workers, and clients! Join us on 5/7 at the City Hall steps to show NYC why community-based orgs make communities strong! #YearOfTheCBO
- The @NYCCouncil must not leave vital investments in community-based organizations on the negotiation table! Tweet your Council Member & tell them to fight for the \$106m to support the woefully underfunded indirect costs of human services nonprofits. #YearOfTheCBO

Twitter/Facebook Graphic:



Day of Rally Posts:

- .@NYCMayor please listen to @NYCCouncil and the countless human services advocates, providers, workers, and clients from across NYC. We need immediate action to undo years of chronic underfunding in our communities. #YearOfTheCBO
- We urge @NYCMayor to say yes to equity NOW and put an end to the City's disinvestment in community-based human services nonprofits. #YearOfTheCBO
- Hey @NYCMayor! The @NYCCouncil supports investments in community-based human services nonprofits - when will you? #YearOfTheCBO
- When will @NYCMayor invest in community-based human services nonprofits and commit to addressing fair pay for all human services workers? #YearOfTheCBO

Twitter/Facebook Graphic:



Feel free to use your own images! Remember to include the hashtag #YearOfTheCBO