

2017 Annual Report

#### Friends,

We envision a world in which human services nonprofits are strong viable entities with public support and the resources needed to accomplish their missions. Making this vision a reality is the essence of HSC's work.

This past year, HSC secured desperately needed investments totaling over \$300 million along with a promise by NYC to develop model budgets intended to reverse years of underfunding human services contracts. Because of you, we were able to galvanize more than 250 organizations and highlight the challenges our sector faces and overcomes every day. We then moved our strategy to Albany, where 350 organizations from across New York State united in one voice to push for the changes needed to ensure our state has strong and sustainable nonprofits. Our efforts in Albany led to the investment of \$20 million in the Nonprofit Infrastructure Capital Investment Program.

Our work is far from complete. But, we are convinced that these campaign successes are just the beginning. In the coming year, we will continue to lead by building on the RFP Rater and GovGrader efforts, finally shedding sunlight on government contracting practices and holding our public partners accountable for the success of this crucial nonprofit / government partnership. Concurrently, we will press forward with the work of our Value-based Care Commission, where we are thinking through the integration of health and human services.

The challenges ahead of us are real. Together, we must ensure that the human services sector is financially viable for the long term. United, we continue to amplify the voice of the human services community.

We look forward to advancing our efforts, our collective mission, and our service to New York and its communities. We are thankful for the support of our funders, supporters, partners, allies, volunteers, members, Board, and staff for their many contributions to HSC and the sector. Your partnership and dedication makes this important work possible.

Allison Sesso Executive Director **Jeremy Kohomban**Board Chair

### MISSION

HSC strengthens New York's nonprofit human services sector, ensuring New Yorkers from all walks of life, across diverse neighborhoods, cultures, and generations reach their full potential.

#### **Staff**

Allison Sesso Michelle Jackson Luis Saavedra

Tracie Robinson David Ng Marisa Semensohn

> Jason Wu Iona Tan

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### **BOARD**

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## THE VOICE OF HUMAN SERVICES

Founded in 1991, our mission is to strengthen New York's nonprofit human services sector, ensuring all New Yorkers, across diverse neighborhoods, cultures, and generations reach their full potential. We represent New York City's nonprofit human services industry, an economic engine of more than 330,000 employees who deliver services that improve the physical, emotional, and economic health and well-being of individuals and help communities fight prejudice and violence, recover from disasters, and create pathways to opportunity.

## HUMAN SERVICES AT A GLANCE

330,000+ EMPLOYEES

THIRD LARGEST EMPLOYER IN NEW YORK STATE

REPRESENTING \$5 BILLION IN STATE SPENDING; \$6 BILLION IN CITY SPENDING

HSC has a small staff and budget, but exercises significant clout because it represents a strong and broad-based network of leading organizations in the human services sector. We encourage our members to be active participants in advocacy and to build effective relationships with public officials and the communities they represent. By working together with our 170 members and other allies, we have real impact, bringing people together to solve problems and advocate for policies that let nonprofits continue to serve their communities well.

# UNITING NONPROFITS



HSC created the Sustain our Sanctuary campaign with Catholic Charities of the Archdiocese of New York, FPWA, United Neighborhood Houses, and UJA-Federation of NY. With the support of more than 250 human services organizations,

we advocated for crucial investments at the City level, bringing attention to chronic underfunding like never before.

Our unified voices resulted in almost \$400 million in new funding in the City's FY18 budget, a historic investment for human services organizations. The Administration made key funding and process commitments to our sector, including indirect cost adjustments in contracts, cost of living adjustments (COLA) for the human services workforce, and the creation of a model budgeting process to ensure program costs are fully funded.



We held a Human Services "Bake Sale" and press conference during an Albany lobby day, to highlight the gaps in funding for nonprofits to deliver essential services. "Baked goods" included small pieces of pie and 'burned out' gingerbread workers.



Working in partnership with FPWA and the Fiscal Policy Institute, HSC launched the **Restore Opportunity Now** campaign, bringing human services organizations from across New York State to call for increased investment and systems changes needed to ensure nonprofits can continue to effectively serve communities in New York State

With 350 organizations signed on, the campaign advocated for fully funding the true costs of running programs, supporting an adequately compensated workforce, and investing in the infrastructure needs of nonprofits. As a result of our advocacy, an additional \$20 million was invested in the Nonprofit Infrastructure Capital Investment Program. In addition, HSC, FPWA, and the Fiscal Policy Institute developed a robust framework for future State campaigns.





## **INITIATIVES**

#### VALUE-BASED CARE COMMISSION

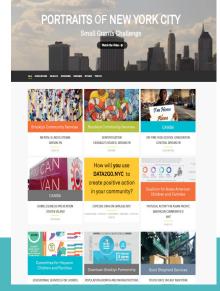
HSC created the Value-Based Care Commission to examine and inform the State's health care reform efforts with a human services lens and support New York State's shift to a value-based payment (VBP) model for health and human services in the area of Medicaid. Chaired by Lilliam Barrios-Paoli, former New York City Deputy Mayor for Health and Human Services, the Commission reflected a broad range of expertise including leaders with experience and expertise in government, health care, philanthropy, academia, and human services who came together to examine the challenges and opportunities to the effective integration of health and human services.

The Commission will work to address the issues and implications of using VBP models and explore how health and human services providers can build cross-sector collaborations that achieve shared savings, broader access to high-quality care, and continuing innovation.

#### DISASTER PREPAREDNESS AND RESPONSE

HSC has long played a leading role in the human services sector's effort to prepare for and respond to disasters. Shortly after Hurricane Sandy, it was clear that the human services sector would be deeply involved in recovery efforts and that it would be beneficial for HSC to serve as a convening and coordinating body for the sector. In continuation of our work, HSC released a report to document the current degree of community preparedness by New York City human services organizations when faced by disasters and to put forward recommendations to improve the human services sector's community emergency readiness.





#### **COMMUNITY PORTRAITS**

HSC, in partnership with Measure of America and with funding provided by The Leona M. and Harry B. Helmsley Charitable Trust, awarded \$10,000 grants to 15 member organizations to create data-based "Community Portraits" that illuminate important well-being challenges and unmet human needs in their neighborhood or field through. These portraits will supplement the forthcoming A Portrait of New York City report, a comprehensive, data-driven picture of well-being in New York City which will tell the story of how ordinary New Yorkers are faring by combining health, education, and earnings metrics into a single number.

## ADVOCACY TOOLS

#### GOVGRADER

The GovGrader, HSC's Contract Management Scorecard, the first in the human services sector, that will capture the experience of nonprofit organizations that hold City or State human services contracts. It offers program, fiscal, contract, and executive staff the opportunity to provide feedback and ratings on key dimensions of government contract management performance and jumpstart a public conversation about government's performance in business practices, customer relations, and oversight activities.



#### **NEW WEBSITE**

As the collective representative of the human services sector in New York, it is imperative that we invest in our public appearance. HSC was thrilled to have spent the last year updating our website to be simple, clean, and more poignant so that members and those seeking to learn more about our work have an easier time getting the information they need.

**VISIT HERE** 



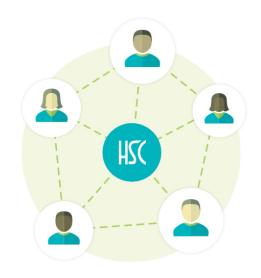
#### RFP RATER

HSC has developed the RFP Rater, a recommendation from our Call to Action report, to aid nonprofit human services organizations and government agencies in understanding the risks and challenges inherent in government funding opportunities. The RFP Rater will strengthen New York's human services delivery system by improving the way in which programs are designed and paid for through highlighting problematic practices and enabling nonprofits to make well-informed decisions about City and State government solicitations based on criteria established by experienced nonprofit professionals. At the same time, it will aid government agencies in recognizing areas for improvement in their procurements so that they can implement positive changes.



## THE NETWORK

With our members, HSC strives to provide public policy input opportunities and lobbying strategy engagement. These efforts include administering surveys, creating Calls to Action, and holding formalized advocacy trainings.



91%

membership retention rate

170

AARP New York

American Italian Cancer Foundation

American Red Cross in Greater

New York

Association for a Better New York Baltic Street AEH, Inc.

Barrier Free Living

Black Agency Executives

Black Veterans for Social Justice, Inc.

BronxWorks, Inc.

Brooklyn Community Services Brooklyn Kindergarten Society

Business Outreach Center Network, Inc.

CAMBA

Care for the Homeless

Carter Burden Network

**CASES** 

Catholic Charities Brooklyn and

Queens

Catholic Charities Community Services, Archdiocese of New

Catholic Charities of the Archdiocese of New York

Center Against Domestic Violence

Center for Family Representation,

Center for Independence of the Disabled in New York

Center for Urban Community Services, Inc.

Child Development Support Corporation

Child Welfare Organizing Project,

Children's Aid

Children's Defense Fund-New York

Chinese-American Planning

Council, Inc.

Citizens' Committee for Children

of New York, Inc.

Coalition for Asian American Children and Families

Community Access, Inc.

Community Agency for Senior

Citizens, Inc.

Community Health Care

Association of New York State

Community Resource Exchange

Comunilife, Inc.

Council of Family and Child Caring

Agencies

Counseling Service of Eastern District New York

Day Care Council of New York,

Diaspora Community Services, Inc. Downtown Brooklyn Partnership

DREAM

East Side House

Education and Research

Foundation of the Better

Business Bureau of Metropolitan New York, Inc.

Edwin Gould Services for Children & Families

**Encore Community Services** 

ExpandED Schools

Families on the Move of New York

City, Inc.

Family Focus Adoption Services

FDNÝ Foundation

Forestdale, Inc.

**FPWA** 

Good Shepherd Services

Goodwill Industries of Greater

New York and Northern New

Jersey, Inc.

Grace Institute

Graham Windham

Grand Street Settlement

HANAC

Harlem Dowling - West Side

Center for Children and Family

Services

HeartShare St. Vincent's Services.

Inc.

Heights and Hills

HELP USA

Henry Street Settlement Hetrick-Martin Institute

Hispanic Federation, Inc.

Homeless Services United

Hudson Guild

Hunger Free America

InterAgency Council of

Developmental Disabilities

Agencies, Inc.

Jacob A. Riis Neighborhood Settlement House, Inc. JCCA Jewish Association Serving the Jewish Community Council of Greater Coney Island Lawyers Alliance for New York Leake and Watts Services Legal Action Center Legal Information for Families Todav Lighthouse Guild LiveOn NY Lower East Side Family Union LSA Family Health Service, Inc. Madison Square Boys & Girls Club, Mental Health Providers of Western Queens, Inc. MercyFirst Metropolitan Center for Mental

Health Metropolitan Council on Jewish Poverty Midwood Development Corporation Health Services, Inc. Workers, NYC Chapter New York City Employment and Training Coalition

Morningside Retirement and National Association of Social Nazareth Housing, Inc. New Alternatives for Children New York Cares, Inc. New York City Mission Society New York Disaster Interfaith Services New York Families for Autistic Children, Inc. New York Foundling New York State Coalition for Children's Behavioral Health Nonprofit Coordinating Committee of New York Nonprofit Finance Fund Nontraditional Employment for Women

Northern Manhattan Improvement Corporation Partnership for Afterschool Education Partnership with Children Phipps Neighborhoods Project FIND / Find Aid for the Aged, Inc. Project Hospitality, Inc. Project Renewal Public Health Solutions Queens Community House Safe Horizon Sanctuary for Families SCAN New York SCO Family of Services Seamen's Society for Children and Families Search and Care, Inc. Seedco Services for the UnderServed Sheltering Arms Children and Family Services Shorefront YM-YWHA of Brighton-Manhattan Beach, Inc. Sky Light Center St. John's Place Family Center, **HDFC** Stanley M. Isaacs Neighborhhood Center, Inc. Sunnyside Community Services Support Center | Partnership in Philanthropy Supportive Housing Network of New York The Actors Fund The Arab-American Family Support Center The Bridge The Child Center of New York The Children's Village The Coalition for Behavioral Health The Committee for Hispanic Children and Families, Inc. The Dennelisse Corporation

The Educational Alliance, Inc.

The Hebrew Educational Society

The Fortune Society

The New York Academy of Medicine The Osborne Association The Partnership for Palliative Care The Salvation Army The Thrive Network Turning Point Brooklyn UJA-Federation of New York United Neighborhood Houses of New York United Way of New York City University Settlement Society of New York Urban Pathways, Inc. Urban Resource Institute Vera Institute of Justice, Inc. Violence Intervention Program, VISIONS Volunteers of America - Greater New York West End Residences HDFC, Inc. William Hodson Community Center, Inc. Womankind Women's Housing & Economic Development Corporation YMCA of Greater New York You Gotta Believe! YWCA of the City of New York

## **GRANTS AND CONTRIBUTIONS**

## Organizations and Corporate Donors

\$12,500+

Oliver Wyman

\$5000+

East Side House

Goodwill Industries of Greater New York and Northern New Jersey, Inc.

Mutual of America

Support Center | Partnership in Philanthropy

The Lodestar Foundation UJA-Federation of New York

Urban Pathways, Inc.

Win

\$2000-\$4999

Capalino+Company

Catholic Charities of the Archdiocese of

New York

Grand Street Settlement

**IBM** Corporation

**JCCA** 

Lighthouse Guild

Partnership with Children

Phipps Neighborhoods

Project Renewal

Public Health Solutions

SeaChange Capital Partners

Services for the UnderServed

Sheltering Arms Children and Family Services

The Children's Village

United Way of New York City

\$1000-\$1999

Catholic Charities Brooklyn and Queens

CAMBA

Children's Aid

Henry Street Settlement

Hetrick-Martin Institute

LiveOn NY

Marks Paneth LLP

National Association of Social Workers, NYC

Chapter

Public Works Partners

Safe Horizon

The Bridge

**Unemployment Services Trust** 

United Neighborhood Houses of New York

\$500-\$999

BronxWorks, Inc.

Care for the Homeless

CASES

Citizens' Committee for Children of New York, Inc.

Community Health Care Association of New York State

Council of Family and Child Caring Agencies

Crystal & Company

Cushman & Wakefield

Day Care Council of New York, Inc.

DREAM

DRG Executive Search

Fedcap Rehabilitation Services

Forestdale, Inc.

**FPWA** 

Good Shepherd Services

Graham Windham

Greenberg Traurig LLP

HeartShare St. Vincent's Services, Inc.

Institute for Community Living, Inc.

Jewish Association Serving the Aging

Mazars USA LLP

Metropolitan College of New York

Nazareth Housing, Inc.

New York Foundling

New York Women's Foundation

Northern Manhattan Improvement Corporation

Partnership for NYC

Project Hospitality, Inc.

Risa Heller Communications

SCO Family of Services

Stanley M. Isaacs Neighborhhood Center, Inc.

Sunnyside Community Services

The Dennelisse Corporation

The New School

University Settlement Society of New York

Urban Résource Institute

Vicus Partners

YWCA of the City of New York

#### \$300-499

Amalgamated Bank

Brooklyn Community Services

CLA

DG+CO

Edwin Gould Services for Children & Families

Greater NY

Hamilton-Madison House Irving N. Tolkin Foundation

Jewish Community Council of Greater

Coney Island

**KPMG** 

Nolte

Prager & Co., LLC

Queens Community House

RSM LLP

The John A. Hartford Foundation

TriNet

#### \$1-\$299

AARP New York

Barrier Free Living

Carter Burden Network

Center Against Domestic Violence

Center for Family Representation, Inc.

Center for Urban Community Services, Inc.

Community Resource Exchange

Comunilife, Inc.

Doctors in the Office

ExpandED Schools

Grace Institute

Harlem Dowling - West Side Center for

Children and Family Services

Heights and Hills

Homeless Services United

Hudson Guild

InterAgency Council of Developmental

Disabilities Agencies, Inc.

Leake and Watts Services

Legal Information for Families Today

Manatt, Phelps & Phillips LLP

MercyFirst

Nonprofit Coordinating Committee of New

York

Partnership for Afterschool Education

Supportive Housing Network of New York

The Arab-American Family Support Center

The Coalition for Behavioral Health

The Committee for Hispanic Children and

Families, Inc.

The Fortune Society

VISIONS

Wellspring Consulting

Thank you to our generous donors and funders. You make it possible to continue our work to strengthen the human services sector.

#### Individual Donors

\$1000+

Igal Jellinek

**\$750-\$999**Robin Avram

\$500-\$749

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\$300-\$499 Nathaniel Fields David Garza Katy Gaul-Stigge Gordon Campbell James Krauskopf Valyrie K. Laedlein Dianne Morales Elizabeth Sheehan Nancy Solomon Bobby Watts Judy Zangwill

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Up to \$99 Joel Berg Michelle Jackson Amir Mansour Cynthia Tao Jennifer Way

### Pro Bono Consulting

We recieved pro-bono services from The Lawyer's Alliance for New York and Skadden Law Firm for work on our GovGrader rating system.

#### **Funders**













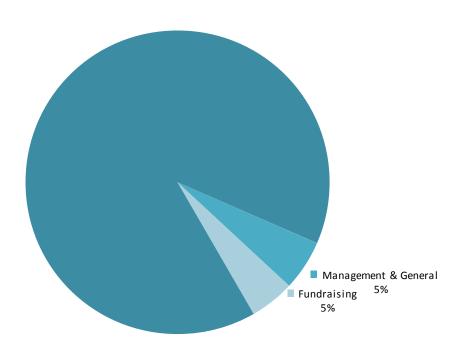






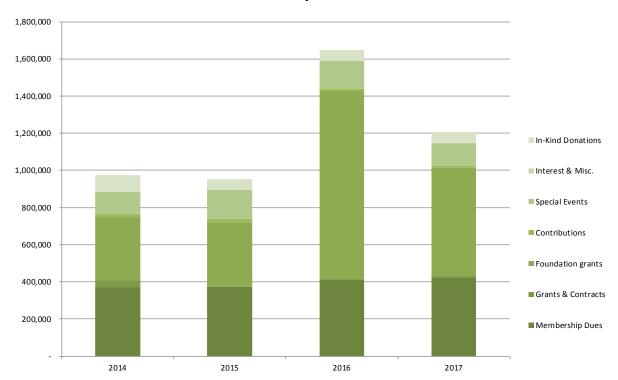
## **Expenses by Program Fiscal Year 2017**

Program 90%



Statement of Financial Position Fiscal Year 2017					
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	6/30/2016	6/30/2016			
Assets					
Cash and cash equivalents	920,627	740,653			
Grants and other receivables	37,850	456,983			
Prepaid expenses	5,752	7,330			
Property and equipment	-	646			
Total assets	964,229	1,205,612			
Liabilities and Net Assets					
Liabilities					
Accounts payable and accrued expenses	39,374	70,660			
Deferred income	127,000	45,275			
Total liabilities	166,374	115,935			
Net assets					
Unrestricted	527,855	389,177			
Temporarily restricted	270,000	700,500			
Total net assets	797,855	1,089,677			
Total liabilities and net assets	964,229	1,205,612			

#### **Revenues by Year Fiscal Year 2017**



Statement of Financial Activity					
	6/30/2017	6/30/2016			
Public support and revenue					
Membership Dues	424,650	411,652			
Government grants & contracts	5,000	-			
Foundation grants	584,373	1,016,177			
Contributions	10,466	10,988			
Special events income	121,044	149,385			
Interest income	2,561	1,606			
In-kind contributions Net assets released from restrictions	58,500	59,500			
Total public support and revenue	1,206,594	1,649,308			
Expenses					
Program services	1,347,130	865,571			
Management and general	80,247	74,503			
Fundraising	71,038	75,394			
Total expenses	1,498,416	1,015,467			
Change in net assets	(291,822)	633,841			
Net assets - beginning	1,089,677	455,836			
Net assets - ending	797,855	1,089,677			